

OCTOBER 12-13, 2024 | 10:00AM to 6:00PM

ARTISTS, LIVE MUSIC, WINE/BEER, FOOD & FAMILY FUN



All Levels Include Logo Placement:

- 2,500 Event Programs
- Event Website and Social Media
- Onsite Sponsorship Signage

Presenting Sponsor • \$8,500

- Premium 10'x10' On-Site Space
- Your Logo Prominently Displayed on:
 - 10,000 Postcards/Flyers
 - 750 Distributed Posters
 - Print and Digital Recognition
- Introduce a Band of Your Choice

Platinum Sponsor • \$4,500

- Prime 10'x10' On-Site Space
- Your Logo on:
 - 750 Distributed Posters
 - Print and Digital Platinum Sponsor Recognition

Gold Sponsor • \$3,250

- Priority 10'x10' On-Site Space
- Print and Digital Gold Sponsor Recognition

Silver Sponsor • \$2,850

- 10'x10' On-Site Space
- Print and Digital Silver Sponsor Recognition

REACH THOUSANDS OF BAY AREA FAMILIES!

- 50,000+ Visitors
- Free Admission
- Free Shuttles & Parking
- Over 150 Juried Artisans
- Live Entertainment on Multiple Stages
- Premium Wine and Craft Beer
- Delicious Food
- Print, Posters, Banners, Electronic Billboards, and Social Media

Stage Sponsors

Includes a 10'x10' On-Site Space, if Desired

Main Stage • \$6,000

- Your Logo On:
 - Main Stage Banner
 - 750 Distributed Posters
 - Print and Digital Ads
- Verbal Recognition from the Stage by All Bands

Harrington Park Stage • \$4,500

- Your Logo on Downtown Park Stage Banner
- Verbal Recognition from the Stage by All Bands

Family Fun Zone • \$3,500

- Your Logo on Family Fun Zone Banner
- Verbal Recognition from the Stage by Emcees

For more information about sponsorships, contact Recreation Supervisor Wendy Schettino at (650) 802-4129 or wschettino@cityofsancarlos.org

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Event Transportation • \$5,000

- Your Logo on transportation services and at Pick-Up/Drop-Off Locations (Visible to Thousands Each Day!)

Attractions • \$4,000

- Your Logo Displayed on Rides and Bounce Houses Signage
- 10'x10' On-Site Space
- Printed & Digital Attractions Sponsor Recognition

Five Golf Carts • \$2,000

- Your Logo on Five Golf Carts, Delivering Beverages and Supplies Throughout the Event

Hydration Station • \$2,000

- Your Logo on Banner at Centrally-Located Water Refill Station

Not finding your **perfect** sponsorship? Let's get creative!



Pour Beer or Wine!

Beverage Booth • \$3,000

- Your Company's Banner Displayed on a Beverage Booth
- Choose Your Own Group of Volunteers to Pour
- Meet Thousands of Residents Face-to-Face



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